



MODULAR FURNITURE MANUFACTURING · FREIGHT VISIBILITY AND EXECUTION

How Freight Tiger's bidding module enabled freight savings and decreased fulfillment time

IMPACT

14%

Freight rate savings for the customer on select routes

12%

Decrease in vehicle reporting TAT

OVERVIEW

The customer is one of India's leading modular kitchen & wardrobe design companies. Owing to the make to order nature of the business, vehicle placement TATs were long, causing customer dissatisfaction. Adding to that, in some of their busiest routes, freight rates were higher owing to a low number of contractual supply partners mapped.

KEY CHALLENGES

- ⚠ Low participation of transporters in select routes led to higher corresponding freight spend.
- ⚠ Difficulty in analysing performance review of contracted transporters.

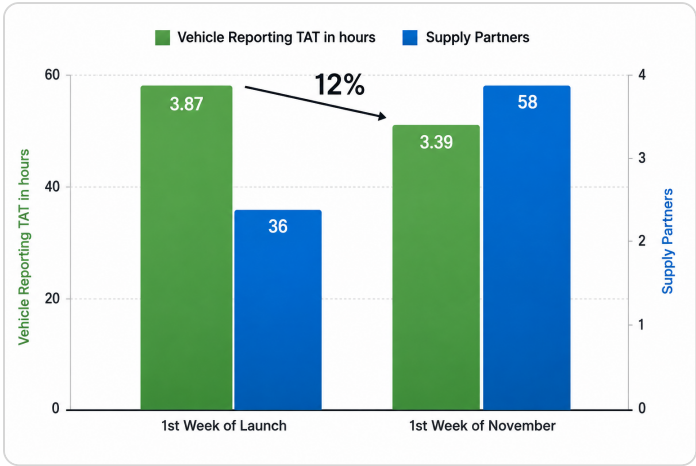
THE FREIGHT TIGER SOLUTION

Freight Tiger introduced the FTN Bidding Module alongside Freight Tiger Platform driven supply to solve the aforementioned challenges.

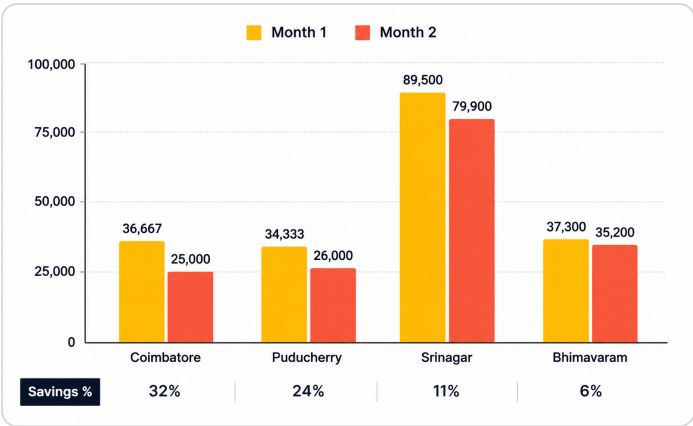
The Control Tower Dashboard and the Analytics Suite helped guide the Customer's stakeholders to identify where typically the lag was happening. It also enabled them to review Transporter Performance metrics such as Participation %, Vehicle Assignment TAT, Reporting TAT etc. and take steps to rectify red flags through tech enabled notifications & regular follow ups with the help of Control Tower Team.

Freight Tiger observed the customer's freight rate patterns and over time introduced 20+ Supply partners to help achieve Freight Cost Rationalization across some of their routes.

FREIGHT SAVINGS IN SELECT ROUTES



INFUSION OF SUPPLY LIQUIDITY CAUSING REDUCTION IN REPORTING TAT



BUSINESS IMPACT

- ✓ Supply liquidity increased by 52% through tactical supply addition.
- ✓ 12% reduction in vehicle reporting TAT due to pre specified deadlines & discipline enforcement.
- ✓ 14% freight rate savings for the customer on some select routes.